

## **Delaware DMV and *The Parent's Supervised Driving Program* Support Global Youth Traffic Safety Month**

**Dover, Delaware** – May 1, 2015. The youth of Delaware will join thousands of teens and organizations across the United States during the annual month of focus on youth traffic safety, Global Youth Traffic Safety Month. The Delaware DMV and *The Parent's Supervised Driving Program* support this initiative, which was created in an effort to encourage parental involvement in the teen driving Learner's Permit phase. The Program provides a resource to help parents make sure their teens are fully prepared to drive alone, once they receive their provisional license.

"The guidance offered to teens during their supervision period prepares them to safely maneuver and react in all driving conditions. The efforts of Global Youth Traffic Safety Month will add to the solid foundation teens need for a safe driving experience that will carry throughout their lives. I am proud to say that Delaware does more for the parents and guardians of teen drivers because of programs like this," explained Scott Vien, Director, Division of Motor Vehicles.

Sponsorship support from State Farm® and Ford Motor Company allows the Delaware DMV to provide this valuable resource to parents of teen drivers at no cost to families or to taxpayers. Parents and teens are encouraged to download the Program's free mobile app, RoadReady®, to easily and accurately track the time they spend together behind the wheel. The app is available on the App Store.

Global Youth Traffic Safety Month addresses the number one cause of death for youth in our nation, vehicular crashes. Every year, over 6,000 youth die in crashes. Many of these collisions are caused by avoidable behavior. Youth and parents can take specific actions to assure that teens get the right experience to become safer drivers.

"Parents have a great influence over the way their teens drive," says Jeff Larason, President of Safe Roads Alliance and publisher of *The Parent's Supervised Driving Program*. "The Learner's Permit phase is the last and best chance for parents to have a positive impact, and *The Parent's Supervised Driving Program* guide and mobile app provide the tools that can help."

Steps teens can take to be safe on the roads include:

- Wear a seat belt – EVERY RIDE, EVERY TIME
- Drive at or below the speed limit
- Limit the number of passengers in their car

- Pull over to make a call or text a friend
- Avoid drowsy driving by getting enough rest
- NEVER get in a car with ANYONE who is under the influence of drugs or alcohol

National Organizations for Youth Safety (NOYS), a nonprofit coalition of youth-led and youth- serving national organizations that focus on traffic safety and other youth safety issues, organized Global Youth Traffic Safety Month. For more information about Global Youth Traffic Safety Month or NOYS, visit [NOYS.org](http://NOYS.org)

For more information about *The Parent's Supervised Driving Program* and Program's free mobile app, RoadReady®, visit <http://www.theparentssuperviseddrivingprogram.com> and <http://www.roadreadyapp.com>